

REGISTRATION DETAILS

All the researchers interested in participating in the conference are requested to get registered by filling the attached registration form. For multiple entries photocopy of the registration form can also be used. The registration fee in the form of Demand draft drawn in favour of Head, School of Management Studies, Punjabi University, Patiala along with registration form should be sent to Dr. Pushpinder Singh Gill, School of Management Studies, Punjabi University, Patiala latest by 30th November, 2019. The registration charges are as given below :

Academics and faculty	: Rs 500/-
Students and researchers	: Rs 300/-
Corporate/Industry Professionals	: Rs 800/-
Paper presentation in Absentia	: Rs 800/-

Late/spot registration is also permissible with late fee of Rs. 200/- in addition to the regular fee. However, in case of late/spot registration, only certificate for participation will be issued. No paper for presentation will be considered after the due date

VENUE

The conference will be hosted at School of Management Studies, Seminar Hall (Room No. T-3, Third Floor), Punjabi University, Patiala.

*Only selected papers will be published in the departmental journal.

SCHEDULE

10:00 AM-11:00 AM	Inaugural Session
11:00 AM-11:15 AM	Tea break
11:15 AM-1:15 PM	Plenary Session
1:15 PM-2:00 PM	Lunch
2:00 PM-3:45 PM	1st Technical Session
(Parallel Sessions)	2nd Technical Session
4:00 PM Onwards	Valedictory Session

CONTACT DETAILS :

Telephone : 0175-3046207, Telefax : 0175-3046206

E-mail : smsacademics50@gmail.com

Website : smspup.ac.in

SEMINAR ORGANISERS

Conference Convener

Dr. Gurcharan Singh, Professor & Head

Conference Co-Convener

Dr. Pushpinder Singh Gill, Professor

Organizing Secretary

Dr. B. B. Singla

Cell : 095011-22555

E-mail : bbsingla78@gmail.com

Conference Secretary

Dr. Shavina Goyal

Cell : 098159-92807

E-mail : mbashavina@yahoo.co.in

Dr. Harpreet Singh

Cell : 098888-07711

E-mail : harpreetajnali@gmail.com

COORDINATING COMMITTEE

PROFESSORS

Dr. Gurcharan Singh (Head)

Dr. Amar Inder Singh

Dr. G. S. Batra

Dr. Navjot Kaur

Dr. Pushpinder Singh Gill

ASSISTANT PROFESSORS

Dr. Amanpreet Singh

Dr. Apar Singh

Dr. Azizinder Sekhon

Dr. B. B. Singla

Dr. Dheeraj Sharma

Dr. Harpreet Singh

Dr. Liaqat Ali

Dr. Parneet Kaur

Dr. Rajwinder Singh

Dr. Raminder Sira

Dr. Ratinder Kaur

Dr. Sahil Raj

Dr. Sandeep Viridi

Dr. Satinder kumar

Dr. Shavina Goyal

Mr. Sumrinder Sira

Dr. Vikas Singla



**International Conference
(EMTHCP-2019)**

on

**Ethics and Management in Trade,
Health Care and Politics**

**29th December, 2019
(Sunday)**



ORGANIZED BY :-

**SCHOOL OF MANAGEMENT STUDIES
PUNJABI UNIVERSITY, PATIALA-147002**

INTRODUCTION

Every Day, managers and employees need to make decisions that have moral implications, and those decisions impact their companies, company shareholders, and all other stakeholder in interest. Conducting business in an ethical manner is incumbent upon everyone in an organization for legal and business reasons. As a manager, it's important to understand your ethical obligations so that you can meet your company's expectations as well as model appropriate behaviour for others. When managers assume social responsibility, it is believed that they will do it ethically, they know what is right and wrong. Their smooth functioning regardless of the challenges is essential in making certain that the organizations retain and bolster their advantages for competing in the dynamic markets. The conference on 'Ethics and Management in Trade, Health Care and Politics' seeks to provide a platform where the researchers and learners can deliberate on the challenges faced by management professionals in a complex, dynamic and increasingly risky business environment. The conference attempts to expose and bring on the surface the issues and dilemmas of ethics and management thinking and practice.

ABOUT SCHOOL OF MANAGEMENT STUDIES (SMS)

It was indeed a luminous and shining landmark when School of Management Studies (SMS), a department of Punjabi University, was established in the year 1969. The main objective of the MBA program is to equip the students with requisite knowledge and skills to meet the challenges of the new order. The emphasis of the department is to develop professional managers for the corporate sector, who will fasten the nation towards a more prosperous, just and humane society. SMS has a four decades old tradition of imparting management education and had launched MBA programme to bridge gaps in management education in the country. The programme is backed by an excellent faculty drawn from the best in the region and country. SMS has also signed MoUs with many foreign universities to keep the level of education upgraded.

CONFERENCE THEME

- **Ethics and Management in Trade** : Free Trade Policy, Management Stability, Ethical Structure in the organizations, Rules and Regulatory measures by Management, Tariff's and sanctions, Risk Management, Philanthropy, Management Ethics, Ethical Policies and Procedures, Management Practices, Ethical Trade and Fair Trade, Corporate Governance, Insider Trading, Anti Dumping, Balance of Payment, Import Licensing, Management Policies and Rules in Trade.
- **Ethics and Management in Health Care** : Health Governance, Management and Ethics of Health System, Human Resource for Health Staffing norms, Health Care response to changing demographics, Health Care access for key and vulnerable populations, Innovative ways and strategies to address stigma & discrimination, Quality and Socially responsive Health Care services, Regulatory and Ethical issues, Resource mobilization for Health Investments, Health Literacy, Nutrition for Health and Wellness.
- **Ethics and Management in Politics** : Ethics of conviction and responsibility, Politics not identical with Social and Economic Processes, Personal Ethics of Rulers, Individual Ethics to Political Ethics, Political Philosophies, Crisis Management, International Relations & Global Politics, Management role in Politics, Political Participation and Mobilisation, Politics of Development and Global Changes, Religion and Politics, Politics of Cultural Diversity.

CALL FOR PAPERS

Original research papers and articles are invited in any of the sessions and the accepted papers will be presented at the seminar by one of the authors. All submitted papers will be peer reviewed and would be accepted on the basis of quality, relevance and originality. Different technical sessions will be held covering diverse issues concerning different dimensions of business management.

The delegates are requested to send abstracts of their papers not exceeding 300 words, 12 point font size, Times new roman font type in MS-word with single line spacing to the convener along with the name and address of the author(s), contact no. and active e-mail id latest by 15th November 2019. The complete research papers should not exceed 3000 words. All tables must be consecutively numbered using Arabic numerals with appropriate titles. Footnotes should be listed consecutively in the text with superscript Arabic numerals. On or before the due date, the soft copy of the paper complete in the above mentioned format should be submitted to Dr. Pushpinder Singh Gill, School of Management Studies, Punjabi University, Patiala online at : smsacademics50@gmail.com. All the selected papers for the conference presentation will be published in the conference proceedings.

PRESENTATION IN ABSENTIA

It is an opportunity for those participants who for any reason are not able to be present in the seminar but would like to contribute a paper. In this mode, only a certificate for paper presentation in Absentia will be issued, the decision of publication of the paper in conference proceedings will be based on the review process and is solely discretion of the organizers.

IMPORTANT DATES

Receipt of Abstract : 30th November-2019

Receipt of full paper : 15th December-2019