

ON GOING PhDs

S. No.	Name of candidate	Name of Supervisor	Topic	Registration Date
1	Ms. Jyotsna Pahuja	Dr. Dhiraj Sharma	Marketing Strategies of Health Insurance Companies in Punjab and Haryana(A Comparative Study of Public and Private sector Undertakings)	13.08.2008
2	Ms. Nidhi Arora	Dr. Navjot Kaur	Personality Factor in relation to work attitudes of professional working in Indian Aviation Industry	08.10.2009
3	Ms. Deepshikha	Dr. Upasna Joshi	Rising Employee Attrition and Remedial retention Strategies: An Empirical Study of Service Sector in North India.	29.01.2009
4	Ms. Shaminder Kaur	Dr. Gurcharan Singh	Stock Trading in India-An Analysis of Growth Performance and Investor's Perception.	05.05.2009
5	Ms. Meenu Dhiman	Dr. Amar Inder Singh	Consumer Behaviour and Perceptions in Context to Imported Food Products- A Study of Northern India	29.09.2009
6	Ms. Ratinder Kaur	Dr. Navjot Kaur	Business Process Reengineering (BPR) in Banking Sector: A Case Study of State Bank of Patiala(SBOP)	10.08.2009
7	Ms. Rajpreet Kaur	Dr. Navjot Kaur	EMOTIONAL INTELLIGENCE IN RELATION TO PERFORMANCE OF TEACHING PROFESSIONALS IN	15.05.2009
8	Ms. Shivinder Phoolka	Dr. Navjot Kaur	Adversity Quotient In Relation to Change Readiness of Executives Working in Telecom Sector	15.05.2009
9	Mr. Inderjit Sethi	Dr. A.S. Chawla	Customer's Buying Behaviour-An Empirical Study of Mobile Service Industry	10.08.2009
10	Ms. Jasjit Dhillon	Dr. Davinder Pal Singh	Influence of Psychological Variables on the behaviour of Financial Practitioners	19.04.2010
11	Ms. Harmanpreet Kaur	Dr. Ran Singh Dhaliwal	Organisational effectiveness in relation to Quality of Work Life, Procrastination and Management	01.10.2009

12	Mr. Gurvinder Pal Singh	Dr. Ran Singh Dhaliwal	Brand Loyalty in Consumer Goods-A Study of Urban and Rural Punjab	29.09.2009
13	Ms. Tarannum	Dr. B.S. Bhatia Dr. A.S. Chawla (Co-Supervisor)	Delivery Channels and Customer Satisfaction: A Study of Commercial Banking in India	26.08.2009
14	Ms. Jasleen Kaur Kathuria	Dr. Ran Singh Dhaliwal	Study of managerial performance in relation to Emotional maturity, self confidence and Leadership Skills	19.04.2010
15	Mr. Sudhir Kumar	Dr. Amar Inder Singh	Analysis of CRM Model and its application in Internet Service Provider Companies with Special Reference to BSNL.	17.02.2010
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21	Mr. Tejinder Singh Brar	Dr. P.S. Gill	Agro Marketing in India: Problems and Prospects A Study of Horticulture with Special Reference to Punjab	05.03.2010
22	Mr. Sukhjeet Singh	Dr. A.S. Marwaha	Study of Mergers and Acquisitions in Telecom Industry and their implications	26.02.2010
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