

LIST OF STUDENTS AWARDED PH.D DEGREE

Sr. No.	Name of Candidate	Supervisor	TOPIC	Passing Year
1	Madan Lal Monga	Prof. P.K. Kapoor	"IMPLEMENTATION AND AWARENESS OF LABOUR LAWS I HARYANA."	1981
2.	Hem Raj Garg	Prof. Inderjeet Singh, Prof. B.S. Bhatia (Co-sup)	"DIRECT TAXES MACHINERY IN INDIA A CRITICAL EVALUATION"	1982
3	Kamal Gupta	Prof. B.S.Bhatia	ACCOUNTING FOR PRICE CHANGES: ITS IMPACT AND ITS FEASIBILITY IN INDIA."	1984
4	Manjeet Singh	Prof. P.K.Kapoor		1985
5	Krishan Chand Singhal	Prof. P.K.Kapoor	"INDIA'S EXPORT TRENDS AND POLICIES IN THE 1970 S."	1986
6	Chander Prakash Sharma	Prof. B.S.Bhatia	"INDUSTRIALIZATION OF PUNJAB: ROLE OF STATE DEVELOPMENT INSTITUTIONS "	1987
7	Mangh Raj	Prof. D.R.Singh	"MORALE AND PRODUCTIVITY IN MILK-FOOD INDUSTRY IN PUNJAB."	1987
8	Arvinder Singh	Prof. B.S.Bhatia	"IMPACT OF NATIONALISATION ON THE DEVELOPMENT AND GROWTH OF BANKING ACTIVITIES IN PUNJAB."	1987
9	Harbans Lal Verma	Prof. B.S.Bhatia	"MANAGEMENT OF WORKING CAPITAL IN IRON AND STEEL INDUSTRY IN INDIA."	1988
10	Madan Mohan Sharma	Prof. B.S.Bhatia	"A STUDY OF FINANCIAL MANAGEMENT PRACTICES OF UNIVERSITIES IN INDIA."	1989
11	Harbhajan Singh	Prof. P.K.Kapoor	"FERTILIZER MARKETING IN PUNJAB."	1989
12	Kesar Singh	Prof. K.C.Singhal	"INDUSTRIAL RELATIONS IN COTTON TEXTILE INDUSTRY IN PUNJAB"	1990
13	Daljit Singh	Prof. B.S.Bhatia, Prof. T.S.Sodhi (Co-Sup)	"A STUDY OF PERSONALITY TRAITS, NEEDS AND ACHIEVEMENT MOTIVATION OF ENTREPRENEURS OF PUNJAB."	1990
14	Subhash Kumar	Prof. P.K.Kapoor	"FINANCIAL PROBLEMS OF SMALL SCALE INDUSTRIES IN PUNJAB."	1991

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15	Amarnath Dharmani	Prof. P.K.Kapoor, Prof. R.D.Pathak (Co-Sup)	"MANAGERIAL EFFECTIVENESS IN RELATION TO CERTAIN PERSONAL AND SITUATIONAL VARIABLES IN PUBLIC SECTOR BANKS."	1991
16	Parminder	Prof. Prem Kumar	"EDUCATION AND HUMAN RESOURCE DEVELOPMENT IN RURAL PUNJAB: A STUDY OF DISTRICT BATHINDA"	1992
17	Jasmeet Singh Pasricha	Prof. U.C.Singh, Dr. A.K.Vashisth (Co-Sup)	"BANK FINANCE AND RURAL DEVELOPMENT IN PUNJAB (A CASE STUDY OF LEAD BANK SCHEME)"	1992
18	Rajiv Kansal	Prof. M.S.Bedi	"A COMPARATIVE STUDY OF COMMERCIAL AND CO-OPERATIVE BANK MANAGER'S EFFECTIVENESS IN RELATION TO INTELLIGENCE JOB-INVOLVEMENT AND PERSONALITY TRAITS"	1992
19	Bharat Bhushan	Prof. K.C.Singhal	"EXPORT OF SPORTS GOODS: A STUDY OF EXPORT POTENTIAL AND STRATEGIES FOR INDIA"	1992
20	Suman Kumar Jain	Prof. A.S.Chawla	"CAPITAL STRUCTURE POLICY A CASE STUDY OF INDIAN CORPORATE SECTOR"	1992
21	Pawan Kumar	Prof. R.S.Sachan	"ANALYTICAL STUDY OF INVENTORY MANAGEMENT IN PUNJAB STATE ELECTRICITY BOARD"	1992
22	Gurdip Singh	Prof. B.S.Bhatia	"LEGISLATIVE AND EXECUTIVE CONTROL OF PUBLIC ENTERPRISES OF PUNJAB"	1992
23	Gurcharan Singh	Prof. B.S.Bhatia	"INCENTIVES AND INDUSTRIAL DEVELOPMENT OF CENTRALLY BACKWARD DISTRICTS OF PUNJAB"	1992
24	Pratibha Goyal	Prof. U.C.Singh	"IMPACT OF LABOUR WELFARE MEASURES ON JOB SATISFACTION IN TEXTILE INDUSTRY IN PUNJAB"	1992
25	Harpreet Singh Preet	Prof. A.S.Chawla	"SOCIAL BANKING IN PATIALA DISTRICT"	1993
26	Sanjay Modi	Prof. K.C.Singhal	"TRADE UNIONISM IN PUNJAB: A CASE STUDY OF PEPSU ROAD"	1993

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			IRANSPORT CORPORATION"	
27	Pushpinder Pal Singh	Prof. M.S.Bedi	"MARKETING EXECUTIVE'S EFFECTIVENESS IN RELATION TO JOB INVOLVEMENT AND LOCUS OF CONTROL"	1994
28	Jasmer Singh	Prof. B.S.Bhatia	"EFFECTIVENESS OF ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES IN NORTHERN INDIA"	1994
29	Gurdeep Singh	Prof. P.K.Kapoor	"OPERATIONS MANAGEMENT IN PSEB (A CASE STUDY OF GURU NANAK AND ROPAR THERMAL PLANTS)	1994
30	Narinder Kaur	Prof. S.S.Gill	"INDIA'S EXPORTS AN ANALYSIS OF INSTABILITY AND PERFORMANCE"	1994
31	Ram Gopal Tathgir	Prof. R.S.Sachan	"AN ANALYTICAL STUDY OF MANAGEMENT OF ENERGY CONSERVATION IN ENGINEERING INDUSTRY"	1994
32	Virender Kumar Jain	Prof. U.S.Singh	"A COMPARATIVE STUDY OF HUMAN RESOURCE DEVELOPMENT PROGRAMMES IN SELECTED PUBLIC SECTOR UNDER-TAKINGS IN INDIA."	1995
33	Avinash Chander	Prof. B.S.Bhatia	"GENERALLY ACCEPTED ACCOUNTING PRINCIPLES IN INDIA: AN ENQUIRY INTO THE EXISTING STATE AND ITS FUTURE RAMIFICATIONS"	1995
34	Elizabeth Nyokabi Mucheke	Prof. B.S.Bhatia, Prof. S.K.Bansal	A STUDY ON CAPITAL BUDGETING PRACTICES IN INDIA	1995
35	Nosike Cajetan Chigozie	Prof. B.S.Bhatia	"A COMPARATIVE STUDY OF THE FINANCIAL OPERATIONS OF INDUSTRIAL DEVELOPMENT BANK OF INDIA (IDBI) AND NIGERIAN INDUSTRIAL DEVELOPMENT BAND(NIDB)"	1996
36	Parminder Singh	Prof. Prem Kumar	"ROLE OF FINANCIAL INSTITUTIONS IN THE INDUSTRIAL DEVELOPMENT OF PUNJAB."	1996
37	Chander Shekhar	Prof. B.S.Bhatia	"ACCOUNTING INFORMATION AND THE SECURITY MARKET	1996

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			EFFICIENCY HYPOTHESIS.”	
38	Mahesh Paramjeet Kumar	Prof. M.S.Bedi	“OPERATIONAL EFFICIENCY OF ELECTRICITY BOARDS (A COMPARATIVE STUDY OF P.S.E.B AND H.S.E.B.)”	1997
39	Sukhdev Singh	Prof. R.S.Sachan	"INVENTORY MANAGEMENT PRACTICES IN PUBLIC ENTERPRISES OF PUNJAB."	1998
40	Ritu Choudhary	Prof. B.S.Bhatia	A STUDY OF ORGANISATIONAL CLIMATE IN RELATION TO JOB SATISFACTION AND MANAGERIAL EFFETIVENESS IN ELECTRONICS INDUSTRY IN PUNJAB.	1999
41	Harwinder Singh	Prof. B.S.Bhatia, Dr. G.S.Batra (Co-Sup)	PERFORMANCE EVALUATION OF STATE INDUSTRIAL ENTERPRISES OF PUNJAB.	1999
42	Krishan Chand	Prof. K.C.Singhal	MIGRANT LABOUR AND TRADE UNION MOVEMENT IN PUNJAB-A CASE OF SUGAR INDUSTRY."	1999
43	Anil Kumar Chojar	Prof. B.S.Bhatia	AN ANALYSIS OF MARKETING OPERATIONS OF TOBACCO INDUSTRY IN ANDHRA PRADESH.	1999
44	B.L.Sethi	Prof. Gurdip Singh	COMPUTER AIDED PROCESS PLANNING IN MANUFACTURING SYSTEM FOR TURNED COMPONENTS.	1999
45	Anupam Vasudeva	Prof. B.S.Bhatia	BRAND LOYALTY AND MARKETING STRATEGY FOR CONSUMER NON-DURABLES: A STUDY OF HOUSEHOLDS IN PUNJAB AND CHANDIGARH	2000
46	Suresh Kumar Dhameja	Prof. B.S.Bhatia, Dr. J.S.Saini (Co-Sup)	"A STUDY OF ENTREPRENEURIAL PERFORMANCE AND PROBLEMS OF WOMEN IN BUSINESS IN THE STATES OF PUNJAB, HARYANA AND UNION TERRITORY OF CHANDIGARH."	2001
47	Harinder Bir	Prof. B.S.Bhatia	"THE IMPACT OF ORGANISATIONALCULTURE ON EMPLOYEE'S MORALE-A COMPARATIVE STUDY OF CO-OPERATIVE AND COMMERCIAL	2001

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			BANKS."	
48	Navjot Kaur	Prof. Gurdip Singh, Prof. M.S. Bedi	"IMPACT OF ELECTRICITY INTERRUPTIONS ON COMMERCIAL CONSUMERS IN THE STATE OF PUNJAB."	2002
49	Amarjeet Singh Gill	Prof. M.S.Bedi	"EXPORT PROSPECTS OF INDIAN COTTON KNITWEAR INDUSTRY."	2002
50	Arvind Kalia	Prof. D.P.Goyal, P.K.Bansal (Co-Sup)	"INFORMATION SYSTEM DEVELOPMENT PROCESS MODELS : DEVELOPERS AND USERS PERSPECTIVE."	2002
51	Amarinder Singh	Prof. Gurdip Singh, Prof. P.S. Gill (Co-Sup)	CONSUMER PERCEPTION OF RELIABILITY OF ELECTRIC POWER SYSTEMS IN PUNJAB	2002
52	Gurbinder Randhawa	Prof. D.P.Goyal	ENTERPRISE RESOURCE PLANNING (ERP) SYSTEMS : PLANNING AND EVALUATION MODEL.	2002
53	Kamna	Prof. D.P.Goyal	DESIGN OF A MODEL TO EVALUATE THE EFFECTIVENESS OF INFORMATION SYSTEMS WITH SPECIAL REFERENCE TO AUTOMOBILE INDUSTRY.	2002
54	Mamta	Prof. K.C.Singhal	CHILD LABOUR IN AUTOMOBILE WORKSHOPS : A STUDY OF INFORMAL SECTOR OF PUNJAB	2002
55	Rajinder Kumar	Prof. Gurdip Singh	IMPACT OF INFORMATION TECHNOLOGY ON GROWTH AND PERFORMANCE OF BANKING SYSTEM (A COMPARATIVE STUDY OF BANKS IN PUNJAB)	2003
56	Mahesh Joshi	Prof. G.S.Batra, Dr. A.S. Chawla (Co-Sup)	CAPITAL MARKET EFFICIENCY- AN EMPIRICAL STUDY OF INDIAN CAPITAL MARKET	2003
57	Gurdeep Singh	Prof. Gurdip Singh	INVENTORY AND MAINTENANCE PLANING -A CASE STUDY OF DATAWAREHOUSING IN CTU	2003
58	Edward David Mwanjabala	Prof. K.C.Singhal	TECHNOLOGY AND HIMAN RESOURCE MANAGEMENT PRACTICES IN RELATION TO	2003

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			ORGANISATIONAL RESTRUCTURING IN TANZANIA	
59	Dilbag Singh	Prof. Prem Kumar, Dr. Pakesh Datta (Co-Sup)	LEADERSHIP STYLES OF WOMEN OFFICERS IN INDIAN ARMY	2003
60	Parvinder Kumar	Prof. K.C.Singhal, Dr. A.S.Chawla (Co-Sup)	ACTIVITY-BASED COSTING: A STUDY WITH REFERENCE TO SELECTED MANUFACTURING COMPANIES IN INDIA	2003
61	Ravinder Kumar Sehgal	Prof. Gurdip Singh	DESIGN OF MANAGEMENT INFORMATION SYSTEM FOR THE TRANSMISSION SYSTEM OF BHAKRA BEAS MANAGEMENT BOARD (BBMB)	2003
62	Shailinder Saini	Prof. D.P.Goyal	A STUDY OF MANAGEMENT CONTROL SYSTEM PRACTICES IN PUNJAB STATE ELECTRICITY BOARD	2003
63	Gajinder Singh	Prof. G.S.Batra	MARKETING POLICIES AND PRACTICES IN SMALL AND MEDIUM SCALE INDUSTRY IN PUNJAB AND HARYANA	2004
64	Akepati Shivarami Reddy	Prof. B.S.Bhatia, Prof. ALJ Rao (Co-Sup)	ENVIRONMENTAL MANAGEMENT SYSTEMS FOR PULP & PAPER MILLS	2004
65	Ritu Dubey	Prof. K.C. Singhal	GLOBAL MARKET AND PROSPECTS OF AGRICULTURAL EXPORTS FROM PUNJAB	2004
66	Tejinder Pal Singh	Prof. B.S.Bhatia, Prof. P.S.Rangi (Co-Sup)	POST HARVEST OPERATIONAL PROBLEMS WITH REGARD TO PROCUREMENT OF FOODGRAINS-A CASE STUDY OF WHEAT AND PADDY CROP IN PUNJAB	2004
67	Etinder Pal Singh	Prof. A.S.Chawla, Prof. G.S.Batra (Co-Sup)	RELATIONSHIP MARKETING STRATEGIES AND ITS IMPACT ON BRAND IMAGE & FUTURE SALES IN MID SIZE CAR SEGMENT	2006
68	Gaurav Kakkar	Prof. P.S.Gill	ROLE OF EMOTIONS IN HUMAN RESOURCE MANAGEMENT	2006
69	Bharat Bhushan Singla	Prof. P.S.Gill, Prof. P.K.Gill (Co-Sup)	NUCLEUS MARKETING : ANALYSIS OF AN EMERGING MARKETING APPROACH	2006

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70	Akshey Kumar Dhingra	Prof. R.K.Sehgal	ROLE OF INFORMATION TECHNOLOGY IN HUMAN RESOURCE DEVELOPMENT IN PUNJAB STATE ELECTRICITY BOARD	2006
71	Gurkirpal Singh	Prof. Parveen Kaur Gill	CRITICAL ANALYSIS OF MANAGERIAL EFFICIENCY : A CASE STUDY OF PEPSU ROAD TRANSPORT CORPORATION	2006
72	Neeraj Sharma	Prof. M.S.Bedi	PERFORMANCE OF PUNJAB NATIONAL BANK IN COMPETITIVE ENVIRONMENT: A CASE STUDY OF HARYANA	2006
73	Ajit Kumar Pattanaik	Prof. Sanjay Modi, Prof. G.S.Batra (Co-sup)	VALUES AND ETHICS AMONG INDIAN MANAGERS: A STUDY OF SELECTED UNITS IN PETRLEUM AND NATURAL GAS INDUSTRY IN ASSAM	2007
74	Kamaljit Singh	Prof. Bhawadeep Singh	YOUTH LEADERSHIP IN RURAL PUNJAB-A COMPARATIVE STUDY OF BATHINDA AND JALANDHAR DISTRICTS	2007
75	Anusha Khurana	Prof. R.K.Sehgal, Prof. Navjot Kaur (Co-Sup)	A CRITICAL STUDY OF THE PERFORMANCE APPRAISAL SYSTEM OF THE INCOME TAX DEPARTMENT	2007
76	Simranjit Kaur	Prof. Navjot Kaur	OCCUPATIONAL STRESS AMONGST ENGINEERS IN P.S.E.B.	2007
77	Roshan Lal	Prof. G.S.Batra	CORPORATE DISCLOSURE PRACTICES OF INDIAN COMPANIES	2007
78	V.K.Chander mohan	Prof. Prem Kumar	KNOWLEDGE MANAGEMENT IN SELECTED COMPANIES IN INDIA	2007
79	Bikramjit Rishi	Prof. D.P.Goyal	A MODEL FOR THE DEVELOPMENT OF STRATEGIC INFORMATION SYSTEM IN PUBLIC SECTOR UNDERTAKINGS	2007
80	Parkash Chand Bansal	Prof. M.S.Bedi	MANAGEMENT STYLES IN PUBLIC SECTOR COMMERCIAL BANKS IN THE WAKE OF GLOBALISATION	2008
81	Haneet Kaur	Prof. Parveen Kaur Gill, Prof. Navjot Kaur	MANAGEMENT OF CHANGE IN BANKING SECTOR IN PUNJAB: A	2008

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		(Co-Sup)	STUDY OF LUDHIANA DISTRICT	
82	Ashim Raj Singla	Prof. D.P.Goyal	ENTERPRISE RESOURCE PLANNING (ERP) SYSTEMS DESIGN AND IMPLEMENTATION MODEL	2008
83	Manish Bansal	Prof. Gurdip Singh	PROBLEMS AND PROSPECTS OF PRIVATE NURSING HOMES : A STUDY OF PUNJAB	2008
84	Ashwani Kumar	Prof. S.K.Bansal, Prof. Gurdip Singh (Co-Sup)	SUPPLY CHAIN MANAGEMENT MODEL DESIGN AND EVALUATION : CASE STUDY OF A LCV MANUFACTURER	2008
85	Harpreet Singh	Prof. K.C.Mittal, Prof. G.S.Batra (Co-Sup)	MARKETING STRATEGIES OF PHARMACEUTICAL COMPANIES IN PUNJAB	2008
86	Jarnail Singh Banga	Prof. K.C.Mittal, Prof. G.S.Batra (Co-Sup)	MARKETING STRATEGIES OF GENERAL INSURANCE COMPANIES IN INDIA (A STUDY OF PUBLIC AND PRIVATE SECTOR)	2008
87	Harkirtan Kaur	Prof. Navjot Kaur	LOSSES SUFFERED BY INDUSTRIAL SECTOR DUE TO ELECTRICITY INTERRUPTIONS IN PUNJAB	2008
88	Harpreet Kaur Sawhney	Prof. A.S.Chawla	MANAGEMENT OF ASSETS & LIABILITIES IN RELATION TO PERFORMANCE AND PROFITABILITY OF COMMERCIAL BANKS	2008
89	Ran Singh Dhaliwal	Prof. A.S.Chawla, Prof. B.S.Sandhu (Co-Sup)	PERFORMANCE OF MARKETING MANAGERS IN RELATION TO THEIR BURNOUT EXPERIENCE, WORK ENVIRONMENT AND MANAGEMENT ORIENTATION STYLES	2009
90	Raminder Pal Singh	Prof. Gurdip Singh	STUDY OF MARKETING OF RAW COTTON IN THE STATE OF PUNJAB	2009
91	Amandeep Singh Marwaha	Prof. G.S.Batra	MARKETING STRATEGIES OF CELLULAR OPERATORS IN PUNJAB AND CHANDIGARH.	2009
92	Ashwani Kumar	Prof. P.S.Gill, Prof. Parvinder Arora(Co-Sup)	HOUSING FINANCE : AN ANALYSIS OF INDIAN SCENARIO IN THE POST LIBERALISATION ERA	2009

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93	Aman Singhal	Prof. A.S.Chawla	EVALUATION & EFFECTIVENESS OF TRAINING PROGRAMMES : A COMPARATIVE STUDY OF PUNJAB NATIONAL BANK & STATE BANK OF INDIA	2009
94	Shailender Singh	Prof. G.S.Batra	IMPACT OF NEW ECONOMIC POLICIES ON GROWTH OF SMALL SCALE INDUSTRIES IN PUNJAB	2010
95	Guninderjit Singh	Prof. G.S.Batra	MANAGING HUMAN CAPITAL : A COMPARATIVE STUDY OF PUBLIC AND PRIVATE SECTOR BANKS	2010
96	Saravjit Kaur	Prof. G.S.Batra, Prof. K.C.Mittal(Co-Sup)	MARKETING STRATEGIES OF LIFE INSURANCE COMPANIES (A COMPARATIVE STUDY OF PUBLIC AND PRIVATE SECTOR	2010
97	Kittu Mann	Prof. G.S.Batra, Prof. K.C.Mittal (Co-Sup)	HUMAN RESOURCE MANAGEMENT POLICIES & PRACTICES IN SMALL SCALE INDUSTRIES IN PUNJAB	2010
98	Kamal Soi	Prof. A.S.Chawla	TRANSPORTATION MANAGEMENT WITH SPECIAL REFERENCE TO IN TRANSIT LOSSES; A STUDY OF CONSUMER DURABLES & AUTOMOBILE SECTOR IN INDIA	2010
99	Deepika Jindal	Prof. Navjot Kaur	FEMALE EXECUTIVES AND THE GLASS CEILING: A STUDY OF DISCRIMINATORY ATTITUDES IN SERVICE SECTOR	2010
100	Rimpy Kaur	Prof. M.S.Bedi, Prof. R.K.Uppal (Co-Sup)	INDIAN BANKING : MANAGING TRANSFORMATION THROUGH INFORMATION TECHNOLOGY-PROBLEMS AND PROSPECTS	2010
101	Neeraj Sharma	Prof. R.K.Sehgal, Prof. D.P.Goyal (Co-Sup)	EVALUATION OF THE KEY PERFORMANCE INDICATORS OF AN INFORMATION SYSTEM IN INDIAN BANKING SECTOR	2010
102	Vikas Singla	Prof. Amarinder Singh	IMPACT OF SERVICE QUALITY ON CUSTOMER LOYALTY: A STUDY OF HOTEL INDUSTRY IN PUNJAB & CHANDIGARH	2010
103	Harbilas	Prof. Sanjay Modi	CORPORATE GOVERNANCE	2010

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			PRACTICES IN INDIA (A STUDY OF LISTED COMPANIES IN PUNJAB & HIMACHAL PRADESH)	
104	Anju Puri	Prof. P.S.Gill	EMOTIONAL INTELLIGENCE OF BUSINESS EXECUTIVES IN THE INDIAN CORPORATE SECTOR	2011
105	Amanpreet Singh	Prof. G.S.Batra	MARKETING STRATEGIES OF HOSIERY MANUFACTURING COMPANIES IN POST QUOTA REGIME	2011
106	Kusum Gupta	Prof. B.S.Tanghi, Prof. Parvinder Kaur (Co-Sup)	BUYING DECISION MAKING IN HOUSEHOLD SECTOR ; INFLUENCES AND PRACTICES	2011
107	Sandeep Singh Viridi	Prof. R.K.Sehgal	MALLS & HYPERMARKETS: PERSPECTIVES OF CONTEMPORARY SHOPPING	2011
108	Ajay Talwar	Prof. R.K.Sehgal	SUPPLY CHAIN MANAGEMENT OF CELLULAR PHONE INDUSTRY	2011
109	Anu Shellee	Prof. S.K.Bansal, Prof.J.S.Sabarwal (Co-Sup)	EFFECTIVENESS OF HUMAN RESOURCE MANAGEMENT PRACTICES IN BANKING ORGANIZATIONS	2011
110	Radha Kanwal Sharma	Prof. S.K.Bansal, Prof. Prem Kumar (Co-Sup)	KNOWLEDGE MANAGEMENT IN TEXTILE INDUSTRY OF PUNJAB	2011
111	Parminder Walia	Prof. Sanjay Modi, Prof. Navjot Kaur (Co-Sup)	WORK LIFE BALANCE OF WORKING PROFESSIONALS-A STUDY OF IT AND ITES INDUSTRY	2011
112	Kapil Sharma	Prof. B.S.Tanghi, Prof. A.S.Chawla (Co-Sup)	ADVERTISEMENT SENSITIVITY IN THE PROMOTION OF CELLULAR SERVICES : A COMPARATIVE STUDY OF RURAL AND URBAN AREAS IN PUNJAB	2011
113	Monika Kansal	Prof. G.S.Batra, Prof. Mahesh Joshi (Co-Sup)	CORPORATE SOCIAL DISCLOSURE PRACTICES OF INDIAN COMPANIES	2012
114	Sahil Raj	Prof. P.S.Gill, Prof. B.B.Singla (Co-Sup)	DESIGNING OF A MODEL FOR STRATEGIC INFORMATION SYSTEM (A CASE STUDY OF	2012

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			P.S.P.C.L'S DISTRIBUTION NETWORK)	
115	Rohit Kumar	Prof. P.S.Gill, Prof. B.B.Singla (Co-Sup)	ASSESSING TRAINING AND DEVELOPMENT NEEDS IN BANKS FOR MIDDLE LEVEL MANAGERS (A COMPARATIVE STUDY OF PUBLIC AND PRIVATE BANKS	2012
116	Deepika Kohli	Prof. G.S.Batra	ORGANIZATIONAL LEARNING, CULTURE AND QUALITY INITIATIVES IN TECHNICAL EDUCATION INSTITUTIONS: A STUDY OF PUNJAB AND HARYANA STATE	2012
117	Navninderjit Singh	Prof. B.B.Singla	COGNITIVE EFFECTS OF ADVERTISING ON CONSUMER BUYING PROCESS: A STUDY OF NON-DURABLE PRODUCTS	2012
118	Sanjay Kumar Modi	Prof. B.B.Singla	SPOUSAL ROLES IN FAMILY PURCHASE DECISION MAKING PROCESS	2012
119	Lalit Singla	Prof. P.S.Gill	MANAGING OCCUPATIONAL STRESS: A STUDY OF MARKETING EXECUTIVES IN PUBLIC & PRIVATE LIFE INSURANCE COMPANIES	2012
120	Kuldip Singh	Prof. Dheeraj Sharma	ENVIRONMENT MANAGEMENT DISCLOSURE PRACTICES OF CORPORATE ENTERPRISES IN INDIA	2013
121	Priyanka Khanna	Prof. B.B.Singla	CHILDREN'S ATTITUDE TOWARDS TELEVISION ADVERTISEMENTS AND THEIR IMPACT ON FAMILY PURCHASE DECISIONS	2013
122	Manvinder Singh Tandon	Prof. B.B.Singla	SERVICE QUALITY ANALYSIS & COMPLAINT REDRESSAL SYSTEM OF TELECOM SECTOR	2013
123	Gautam Bansal	Prof. Amarinder Singh	CUSTOMER PERCEPTION AND SATISFACTION IN ORGANISED RETAIL SECTOR IN INDIA	2013
124	Kulwaranjit Kaur	Prof. P.S.Gill, Prof. B.B.Singla (Co-Sup)	CHANGING PHASES OF RURAL MARKET IN PUNJAB	2013
125	Jeewan Jyoti	Prof. B.S.Tanghi, Prof.	ORGANIZATIONAL CITIZENSHIP BEHAVIOUR AND EMOTIONAL	2013

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		Parminder Kaur (Co-Sup)	INTELLIGENCE: STUDY OF POWER SECTOR OF PUNJAB	
126	Apar Singh	Prof. B.S.Bhatia, Prof. A.S.Chawla (Co- Sup)	DETERMINANTS OF SUBSCRIBER CHURN: EFFECT OF MOBILE NUMBER PORTABILITY IN INDIA	2013
127	Swaran Singh	Prof. S.K.Bansal	MANAGEMENT OF WORKING CAPITAL IN FERTILISER INDUSTRY: A COMPARATIVE STUDY	2013
128	Pawan Kumar	Prof. B.B.Singla	ELECTRONIC SHOPPING: A PARADIGM SHIFT IN BUYING BEHAVIOUR AMONG INDIAN CONSUMERS	2013
129	Labh Singh	Prof. A.S.Chawla	ANALYTICAL STUDY OF CUSTOMER MANAGEMENT STRATEGY OF BHARAT SANCHAR NIGAM LIMITED IN PUNJAB	2013
130	Kiran Bala	Prof. A.S.Chawla	EMOTIONAL INTELLIGENCE AND OCCUPATIONAL SUCCESS: A STUDY OF SELECTED PROFESSIONALS IN INDIA	2013