

**Programme of Study of MBA (Dual Degree)/(International Business) Part-I 2020-2021, 2021-22**

**Programme of Study of MBA (International Business) Part-II 2020-2021, 2021-22**

**Semester-I**

| Paper Code | Name of Subject                         | Contact Hours Per Week |          |   |           | Examination Scheme Marks |            |            | Credit    |
|------------|---|------------------------|----------|---|-----------|--------------------------|------------|------------|-----------|
|            |   | L                      | T        | P | Total     | Internal                 | External   | Total      |           |
| 1011/1111  | Accounting & Finance                    | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1012/1112  | Principles of Management                | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1013/1113  | Economics & International Business      | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1014/1114  | Operations Management                   | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1015/1115  | Organizational Behaviour                | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1016/1116  | Business Intelligence for Managers      | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1017/1117  | Seminar on International Business & Law |                        | 4        |   | 4         | 50                       | 50         | 100        | 4         |
| 1018/1118  | Viva Voce                               |                        |          |   |           | 100                      |            | 100        | 2         |
|            | <b>Total</b>                            | <b>24</b>              | <b>4</b> |   | <b>28</b> | <b>450</b>               | <b>350</b> | <b>800</b> | <b>30</b> |

**Semester-II**

| Paper Code | Name of Subject                               | Contact Hours Per Week |          |   |           | Examination Scheme Marks |            |            | Credit    |
|------------|---|------------------------|----------|---|-----------|--------------------------|------------|------------|-----------|
|            |   | L                      | T        | P | Total     | Internal                 | External   | Total      |           |
| 1021/1121  | Business Statistics & Research Methodology    | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1022/1122  | International Marketing Management            | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1023/1123  | Financial Management                          | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1024/1124  | Advanced Topics in International Business     | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1025/1125  | International Human Resource Management       | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1026/1126  | Global Supply Chain Management                | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 1027/1127  | Seminar on Export Documentation and Logistics |                        | 4        |   | 4         | 100                      |            | 100        | 4         |
| 1028/1128  | Viva Voce                                     |                        |          |   |           | 100                      |            | 100        | 2         |
|            | <b>Total</b>                                  | <b>24</b>              | <b>4</b> |   | <b>28</b> | <b>500</b>               | <b>300</b> | <b>800</b> | <b>30</b> |

| Semester-III (International Business) |   |                        |          |   |           |                          |            |            |           |
|---------------------------------------|---|------------------------|----------|---|-----------|--------------------------|------------|------------|-----------|
| Paper code                            | Name of Subject                         | Contact hours per week |          |   |           | Examination scheme marks |            |            | Credit    |
|                                       |   | L                      | T        | P | Total     | Internal                 | External   | Total      |           |
| 231                                   | Quantitative Applications in Management | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 232                                   | International Financial Management      | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 233                                   | Integrated Marketing Communication      | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 234                                   | Cross Cultural Global Management        | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 235                                   | International Marketing Research        | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 236                                   | Foreign Language - I                    | 4                      |          |   | 4         | 100                      |            | 100        | 4         |
| 237                                   | Seminar on Summer Training Report       |                        | 4        |   | 4         | 100                      |            | 100        | 4         |
| 238                                   | Viva Voce                               |                        |          |   |           | 100                      |            | 100        | 2         |
|                                       | <b>Total</b>                            | <b>24</b>              | <b>4</b> |   | <b>28</b> | <b>550</b>               | <b>250</b> | <b>800</b> | <b>30</b> |

| Semester-IV (International Business) |  |                        |          |   |           |                          |            |            |           |
|--------------------------------------|--|------------------------|----------|---|-----------|--------------------------|------------|------------|-----------|
| Paper code                           | Name of Subject                              | Contact hours per week |          |   |           | Examination scheme marks |            |            | Credit    |
|                                      |  | L                      | T        | P | Total     | Internal                 | External   | Total      |           |
| 241                                  | Global Strategic Management                  | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 242                                  | Project Management                           | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 243                                  | Organizational Psychology in Global Context* | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 244                                  | Consumer Behavior**                          | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 245                                  | Financial Engineering***                     | 4                      |          |   | 4         | 50                       | 50         | 100        | 4         |
| 246                                  | Foreign Language - II                        |                        | 4        |   | 4         | 100                      |            | 100        | 4         |
| 247                                  | Dissertation                                 |                        | 4        |   | 4         | 100                      |            | 100        | 4         |
| 248                                  | Viva Voce based on dissertation              |                        |          |   |           | 100                      |            | 100        | 2         |
|                                      | <b>Total</b>                                 | <b>20</b>              | <b>8</b> |   | <b>28</b> | <b>550</b>               | <b>250</b> | <b>800</b> | <b>30</b> |

*Students can select any elective from MBA (Regular) provided there is no clash in the time table. The electives offered are as under:*

**\*Human Resources Management**

- 426 Compensation Management
- 427 Labour Laws
- 428 Industrial Psychology
- 429 Cross Cultural & Global Management
- 430 Management of Training & Development

**\*\*Marketing Management**

- 406 Consumer Behaviour
- 407 Digital Marketing
- 408 Marketing of Services
- 409 Management of Logistics
- 410 Rural Marketing

**\*\*\*Financial Management**

- 416 Security Analysis & Portfolio Management
- 417 Derivatives and Risk Management
- 418 Management Control Systems
- 419 Management of Working Capital
- 420 Corporate Tax Planning
- 441 International Financial Management