

Programme of study of MBA (Regular) course -(2018-2019)

Semester-I									
Paper code	Name of Subject	Contact hours per week				Examination scheme marks			
		L	T	P	Total	Internal	External	Practical	Total
101	Management Practices and Organizational Behavior	4			4	50	50		100
102	Accounting for Management	4			4	50	50		100
103	Business Environment	4			4	50	50		100
104	Managerial Economics	4			4	50	50		100
105	Management Science	4			4	50	50		100
106 (a)	Computer Fundamentals (MS Office)		1	2	3		50		50
106 (b)	Workshop on Executive Communication		2		2	50			50
107	Seminar on Business Environment and Management		4		4	100			100
108	Viva Voce						100		100
	Total	20	7	2	29	400	400		800
Semester-II									
Paper code	Name of Subject	Contact hours per week				Examination scheme marks			
		L	T	P	Total	Internal	External	Practical	Total
201	Management Information Systems & Decision Support Systems	4			4	50	50		100
202	Business Statistics & Research Methodology	4			4	50	50		100
203	Financial Management	4			4	50	50		100
204	Management of Human Resources	4			4	50	50		100
205	Marketing Management	4			4	50	50		100
206	Operations Management	4			4	50	50		100
207	Seminar on International Business Environment & Management		4		4	100			100
208	Viva-voce						100		100
	Total	24	4	2	28	300	300		800
Semester-III									
Paper code	Name of Subject	Contact hours per week				Examination scheme marks			
		L	T	P	Total	Internal	External	Practical	Total
301	Project Management	4			4	50	50		100
302	Business Analytics	4			4	50	50		100
<i>In addition out of the following students would be required to opt (Discipline Centric Elective) for two functional areas equivalent to 400 marks</i>									
<i>Marketing</i>	303	Advertising & Sales Management	4			4	50	50	100
	304	Marketing Research	4			4	50	50	100

HRM	305	Management of Industrial Relations	4			4	50	50		100
	306	Human Resources Planning & Development	4			4	50	50		100
Finance	307	Management of Financial Institutions	4			4	50	50		100
	308	Financial Services and Markets	4			4	50	50		100
OM	309	Production Planning & Control	4			4	50	50		100
	310	Inventory Management	4			4	50	50		100
IT	311	Database Management	4			4	50	50		100
	312	Business Applications of Cloud Computing	4			4	50	50		100
IB	313	Multinational Financial Management	4			4	50	50		100
	314	International Marketing	4			4	50	50		100
Retail	317	Management of Retail Organisation	4			4	50	50		100
	318	Retail Consumer Behaviour	4			4	50	50		100
	315	Seminar on Summer Training		4		4	50		50	100
	316	Viva Voce						100		100
		Total				29				800
Semester-IV										
Paper code	Name of Subject		Contact hours per week				Examination scheme marks			
			L	T	P	Total	Internal	External	Practical	Total
401	Strategic Management		4			4	50	50		100
402	Organisational Development & Change		4			4	50	50		100
403	Project Report in Major Area of Specialisation			4					100	100
404	Seminar on Business Ethics & Values			4		4	100			100
405	Viva on Project Report							100		100
<i>Out of the following students would be required to opt (Discipline Centric Elective) for three electives of 100 marks each from a particular functional area</i>										
Marketing	406	Consumer Behaviour	4			4	50	50		100
	407	Digital Marketing	4			4	50	50		100
	408	Marketing of Services	4			4	50	50		100
	409	Management of Logistics	4			4	50	50		100
	410	Rural Marketing	4			4	50	50		100
IT	411	Strategic Information Systems	4			4	50	50		100
	412	System Analysis & Design	4			4	50	50		100
	413	Software Engineering	4			4	50	50		100
	414	Business Process & Re-engineering	4			4	50	50		100
	415	Enterprise Resource Planning	4			4	50	50		100

<i>Finance</i>	416	Security Analysis & Portfolio Management	4			4	50	50		100
	417	Derivatives and Risk Management	4			4	50	50		100
	418	Management Control Systems	4			4	50	50		100
	419	Management of Working Capital	4			4	50	50		100
	420	Corporate Tax Planning	4			4	50	50		100
	441	International Financial Management	4			4	50	50		100
<i>OM</i>	421	Purchasing Management	4			4	50	50		100
	422	Management of Logistics	4			4	50	50		100
	423	Plant Design & Layout	4			4	50	50		100
	424	Statistical Quality Control	4			4	50	50		100
	425	Service Operation Management	4			4	50	50		100
<i>HRM</i>	426	Compensation Management	4			4	50	50		100
	427	Labour Laws	4			4	50	50		100
	428	Industrial Psychology	4			4	50	50		100
	429	Cross Cultural & Global Management	4			4	50	50		100
	430	Management of Training & Development	4			4	50	50		100
<i>IB</i>	431	Regional Blocks	4			4	50	50		100
	432	International Economic Organisations	4			4	50	50		100
	433	Export-Import Procedures, Documentation & Logistics	4			4	50	50		100
	434	Global Human Resources Management	4			4	50	50		100
	435	Foreign Language for Business	4			4	50	50		100
<i>Retail</i>	436	Supply Chain Management	4			4	50	50		100
	437	Merchandising Planning and Strategies	4			4	50	50		100
	438	Retail Strategies	4			4	50	50		100
	439	Store Management	4			4	50	50		100
	440	Customer Relationship Essentials in Retailing	4			4	50	50		100
		Total				24				800

Credit
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