

PUNJABI UNIVERSITY, PATIALA  
Established under Punjab Act No. 35 of 1961

2018-2020

ORDINANCES

MBA (1+1) Programme of Punjabi University Patiala (PUP) in collaboration with INSEEC,  
France

School of Management Studies (SMS) established in 1969, is an institution par excellence providing quality management education and catering to the needs of the corporate world. Keeping in view the changing global business scenario Punjabi University has signed MOU with INSEEC, France in July, 2016 to start MBA (1+1) programme. MBA (1+1) programme is a joint degree programme of Punjabi University with INSEEC, France. The purpose of this programme is to develop management and leadership talent for the global economy for a select group of students.

The first year of the programme will be serviced at SMS, Punjabi University, Patiala. The second year of the programme will be serviced at INSEEC, France.

Duration of the Course

The total duration of the course shall be of two years. The first year will be of two semesters to be conducted and examined at Punjabi University, Patiala. The students will attend the second year of the course at INSEEC, France.

Detail Marks/Grade will be given by the respective Institutions Conducting the examination. For I<sup>st</sup> and II<sup>nd</sup> Semester Punjabi University, Patiala will conduct the examination and Issue DMC/Marks Card. For III<sup>rd</sup> and IV<sup>th</sup> semesters examination will be conducted by INSEEC, France and so the DMC's will be issued by INSEEC.

However, the degree for the course will be awarded by INSEEC, France.

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**No. of seats: 20**

**Eligibility**

1. The course shall be open to any student who has taken admission to MBA (IB). The option for moving to INSEEC will be taken at the time of admission.
2. The MBA (International Business) part-I shall be open to any person who has passed a degree/post-graduate degree examination in any stream with at least 50% marks in the aggregate from this University or any other examination recognised as equivalent thereto. For admission to MBA (International Business) programme, 85 per cent weightage will be given to academic performance in graduation/post graduation. Weightage for Group Discussion & Interview to be conducted by SMS, Punjabi University, Patiala will be 15 per cent.
3. The candidate who has passed MBA Part-I (1st and 2nd semesters), will undergo course work and scheme of studies at INSEEC, France for the second year for which ordinances of INSEEC, France will be applicable. Head of the Department reserves the right to recommend the eligible student for applying visa & candidature for INSEEC, France for 2nd year of MBA (1+1) programme. INSEEC, France also reserves the right to reject any candidate based on their academic performance.
4. If a student is unable to go to INSEEC, France on the basis of visa denial for completion of the course he/she shall complete MBA (International Business) programme of School of Management Studies, Punjabi University after completion of second semester examination. In such cases ordinances of MBA (International Business) programme will be applicable.

**Tuition Fees**

- The fees shall be communicated to the students at the time of admission.
- The students who have been shifted from MBA (1+1) programme to MBA (International Business) programme of SMS in the second year, shall be required to pay the fee of MBA (International Business) programme of SMS for the second year only.

*[Handwritten signatures and marks]*

## Mode of Examination

Semester-I	
Paper code	Name of Subject
111	Foundations Of Accounting And Finance
112	Foundations Of Management, Marketing And Law
113	Foundations Of Economics And International Business
114	Foundations Of Statistics, Operations Management & MIS
115	Organizational Behaviour
116	Essential IT Tools And Techniques For Global Managers
117	Business Communications Seminar/Workshop
118	Viva Voce
	<b>Total</b>
Semester-II	
Paper code	Name of Subject
121	Business Research Design and Methods
122	International Marketing Management
123	Financial Management
124	Advanced Topics in International Business
125	International Human Resource Management
126	Global Supply Chain Management
127	Seminar on Business Ethics and Values
128	Viva Voce

\* Each paper is of one credit course  
1 credit course = 50 marks

