

**"INDIAN  
MANAGEMENT  
STUDIES JOURNAL"**  
(refereed journal – ISSN  
No. 0974-4355)



**Call for Papers**

## **Journal Description**

Indian Management Studies Journal (IMSJ) is an endeavour of School of Management Studies, Punjabi University, Patiala at encouraging academics, researchers and managers to publish their high-quality research in various relevant and contemporary fields of management. The journal aims to provide an effective platform for discussion and exchange of ideas regarding various problems confronting the business world. The journal attempts to promote theoretical, empirical and comparative research in the field of business and management.

*IMSJ*, a UGC-listed research journal of School of Management Studies, Punjabi University, Patiala (Punjab), available in print and online and focuses on critical and creative research, is a biannual refereed publication with ISSN No. 0974-4355. The journal seeks to promote original research and cultivate fruitful dialogue between previous and innovative thoughts from India and abroad, and publishes them in about three months after receipt of articles/papers and their review and acceptance.

The content covered in recent years spans the latest developments in the following:

- Social Sciences
- Commerce and Management
- Data Sciences
- Accounting and Control
- Agriculture and Rural Development
- CSR and Sustainability
- Finance and Banking
- General Management
- Marketing
- Operations Management
- Organizational Behaviour

- Strategic Management

### **Electronic Access:**

Indian Management Studies Journal (IMSJ) is available electronically on <http://smspup.ac.in>

### **Main Features**

- **Applied and Basic Research:** the journal encourages conceptual, analytical and empirical research papers from academics and practitioners.
- **Management Cases:** researchers can submit a management case study which focuses on description of real-life management issues and proposed solutions.
- **Review Articles:** Researchers can submit their findings of critical literature review of published works.
- **Book Review**

### **Types of Contribution**

- Original high-quality research papers (5000–7000 words)
- Management Cases (4000–5000 words)
- Review Articles (up to 3000 words)
- Book reviews (1000–1200 words)

## Documents Submission Guidelines

- **Original Manuscript:** Articles should be written in MS Word, Times New Roman font, and should be submitted in soft copy.
- **Abstract:** All articles must be accompanied by an abstract of 250–300 words and 4–6 keywords.
- **Title Page:** Manuscripts should be submitted with the cover page bearing only the title of the article, author/s' names, designations, official addresses, and email addresses. Author/s' name should not appear on any other page. The title page must clearly indicate the name of corresponding author who will handle communications at all stages of refereeing and publication, also post-publication. The authors must ensure that phone numbers (with country and area code) are provided in addition to the e-mail address and the complete postal address. Contact details must be kept up to date by the corresponding author.
- **Authors Biography:** Authors must provide a biographical sketch of about 50-60 words. They may include information about their current designation & affiliation and specialization
- **Photographs and Scanned images:** All photographs and scanned images should have a resolution of minimum 300 dpi and 1500 pixels and their format should be TIFF or JPEG.
- **Declaration Form:** IMSJ encourages authors to include a declaration of any conflicting interests. The form should be filled and submitted as scanned copy with submitted paper. The form can be downloaded from link

## Manuscript Formatting Guidelines

Manuscripts must be submitted online at [journalsmspup@gmail.com](mailto:journalsmspup@gmail.com). For manuscript submission related queries, please contact the editorial office on 0175-3046206, 3046207.

### **A. Formatting guidelines.**

The manuscript must adhere to below mentioned guidelines

1. Use British spellings in all cases rather than American spellings (hence, ‘programme’ not ‘program’, ‘labour’ not ‘labor’, and ‘centre’ and not ‘center’).
2. Use ‘z’ spellings instead of ‘s’ spellings. This means that words ending with ‘-ise’, ‘isation’, etc., will be spelt with ‘z’ (e.g., ‘recognize’, ‘organize’, ‘civilize’).
3. Use single quotes throughout. Double quotes only to be used within single quotes. Spellings of words in quotations should not be changed. Quotations of 45 words or more should be separated from the text and indented with one space with a line space above and below.
4. Notes should be numbered serially and presented at the end of the article. Notes must contain more than a mere reference.
5. Use ‘twentieth century’, ‘1980s’. Spell out numbers from one to nine, 10 and above to remain in figures. However, for exact measurements, use only figures (9 per cent, not nine %). Use thousands and millions, not lakhs and crores.
6. Use of italics and diacriticals should be minimized, but used consistently.
7. Tables and figures to be indicated within the text where required and not separately at the end of article. All Figures and Tables should be cited in the text. Sources for figures and tables should be mentioned irrespective of whether or not they require permissions.
8. Due permissions should be taken for copyright protected photographs/images.

#### **B. Arrangement of references:**

1. Reference list entries should be alphabetized by the last name of the first author of each work. In each reference, authors’ names are inverted (last name first) for all authors (first, second or subsequent ones); give the last name and initials for all authors of a particular work unless the work has more than six authors.
2. If the work has more than six authors, list the first six authors and then use et al. after the sixth author’s name.
3. *Chronological listing:* If more than one work by the same author(s) is cited, they should be listed in order by the year of publication, starting with the earliest.

4. *Sentence case:* In references, sentence case (only the first word and any proper noun are capitalized – e.g., ‘The software industry in India’) is to be followed for the titles of papers, books, articles, etc.
5. *Title case:* In references, Journal titles are put in title case (first letter of all words except articles and conjunctions are capitalized – e.g., Journal of Business Ethics).
6. *Italicize:* Book and Journal titles are to be italicized.

### **C. Citations and References guidelines**

Citations and References should adhere to the guidelines below (based on the *Publication Manual of the American Psychological Association*, 6th edition). Some examples are given below:

#### ***In text citations:***

- *One work by one author:* (Abc, 2011, p. 50) or ‘Abc (2011) found that.....’.
- *One work by two authors:* (Abc & Xyz, 2010, pp. 50–66) or Abc and Xyz (2010) found that..
- *One work by three or more authors:* (Abc, Xyz & Pqr, 2010) [first instance]; Abc et al. (2007) [Second instance onwards].
- *Groups or organizations or universities:* (Punjabi University, 2010) or Punjabi University (2010).
- If abbreviations are provided, then the style to be followed is: (National Institute of Mental Health [NIMH], 2003) in the first citation and (NIMH, 2003) in subsequent citations.
- *Two or more works by same author:* (Abc, 2010, 2011)
- *Two or more works with different authors:* (Abc, 1996; Xyz, 1999)

#### ***References:***

##### **Books:**

Ambler, T. (1992), *Need-to-Know-Marketing*, Century Business, London

**Edited Books:**

Amanor, Kojo S., & Moyo, S. (Eds) (2008). *Land and sustainable development in Africa*. London and New York: Zed Books.

**Translated books:**

Amin, S. (1976). *Unequal development* (trans. B. Pearce). London and New York: Monthly Review Press.

**Book chapters:**

Chachra, S. (2011). The national question in India. In S. Moyo and P. Yeros (Eds), *Reclaiming the nation* (pp. 67–78). London and New York: Pluto Press.

**Journal articles:**

Foster, J.B. (2010). The financialization of accumulation. *Monthly Review*, 62(5), 1-17. doi: 10.1037/0278-6133.24.2.225 [DOI number optional]

**In-press article:**

Briscoe, R. (in press). Egocentric spatial representation in action and perception. *Philosophy and Phenomenological Research*. Retrieved from <http://cogprints.org/5780/1/ECSRAP.F07.pdf>

**Newspaper article:**

Schwartz, J. (1993, September 30). Obesity affects economic, social status. *The Washington Post*, pp. A1, A4.

**Newsletter article, no author:**

Six sites meet for comprehensive anti-gang initiative conference. (2006, November/December). *OOJDP News @ a Glance*. Retrieved from <http://www.ncrjs.gov/html>

[Please do not place a period at the end of an online reference.]

**Non-English reference book, title translated into English:**

Real Academia Espanola. (2001). *Diccionario de la lengua espanola* [Dictionary of the Spanish Language] (22nd ed.). Madrid, Spain: Author.

**Special issue or section in a journal:**

Haney, C., & Wiener, R.L. (Eds) (2004). Capital punishment in the United States [Special Issue]. *Psychology, Public Policy, and Law*, 10(4), 1-17.

NB: Book reviews must have details like name of author/editor and book reviewed, place of publication and publisher, year of publication, number of pages and price.

## **ETHICS POLICY**

### ***Basic principles***

Authors submitting works to IMSJ should follow guidelines given as under:

- Originality of article/paper: Authors are expected to submit original, previously unpublished content to IMSJ.
- Plagiarism: IMSJ expects author to check for plagiarism before submission. Proper software such as urkund would be used by department to check the same. Any contribution not following plagiarism level would be rejected.
- Dual Publication: Contributions should not be submitted for publication purposes in any other journal at same time. It is unacceptable academic practice to submit to more than one journal at the same time
- Defamatory statements: Authors should avoid strictly any defamatory or unlawful statements. Constructive criticism regarding a policy is acceptable but contributions found having malicious or improper content would be rejected.
- Fabricated data: authors should not use manipulated or false data in their researches. Proper source should be mentioned if data or content is used from already published sources.
- Proof of consent: IMSJ requires that authors obtain proper written "proof of consent" for any named individuals or organizations

### ***IMSJ will always make diligent efforts to ensure:***

- professional and efficient conduct

- fair and objective conduct
- always approach the accused party to establish their position before making a decision or committing to a course of action.
- provide sufficient time for all parties to respond
- keep all parties informed of decisions, including the copyright owners, editors and authors

### ***Grievance Procedure***

The following Grievance Procedure outlines the process for addressing grievances by authors whose articles or other submissions are rejected for publication.

- The grievance must be submitted in writing to the Editor of the journal within seven days following a submission being rejected for publication.
- The grievance will be considered by the Editor and Editorial Advisory Board. The grievance will be resolved by taking a majority decision.
- The grievance will be acknowledged with 10 days of receipt and aimed to be resolved within 30 days.
- The decision will be in writing and will be final.